



Your Listing Asset Management Company

30-DAY REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **1,293** listings, and you are subscribed to **47** channels. **1,590** of your properties have been viewed at least 1 time over the last 30 days. **1** of your brokers currently have a paid subscription to ListHub. You currently have **38** registered brokers using ListHub.

Terms are defined on the last page of this report.

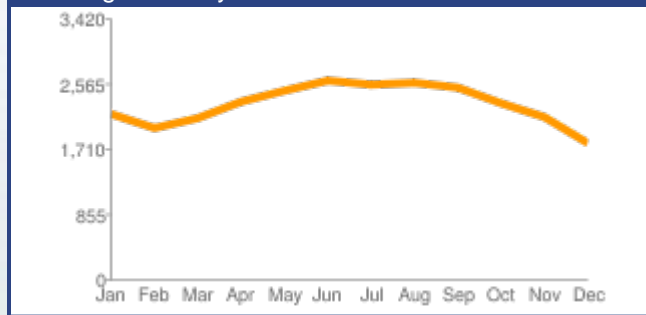
→ Top Channels by Number of Views

	Views	% of Views
1. Zillow Network	19,786	65.6%
2. Homes.com	6,729	22.3%
3. HotPads	2,099	7.0%

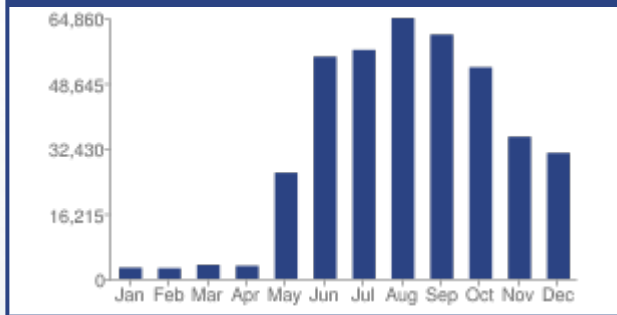
→ Top Locations of Your Online Consumers

	Visits	% of Total Visits
1. Duluth, MN	97	22.4%
2. Minneapolis, MN	37	8.5%
3. Saint Paul, MN	34	7.8%

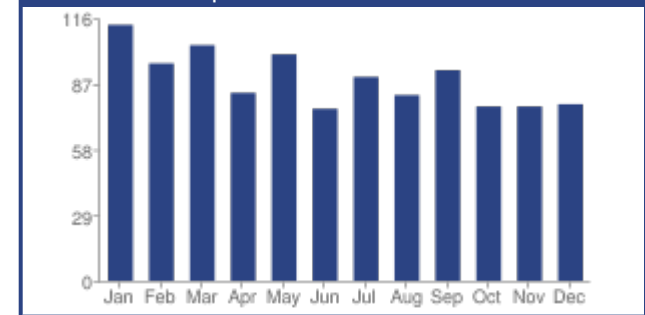
→ Listing Inventory



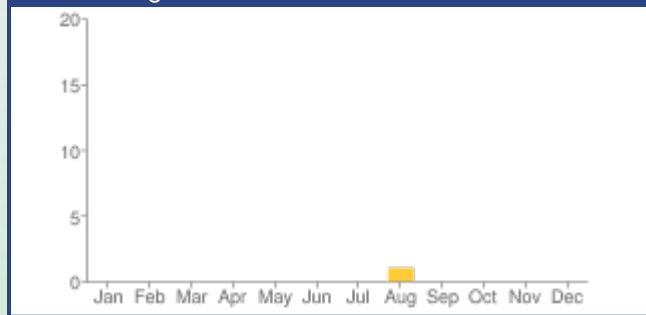
→ Number of Views - Last 12 Months



→ Number of Inquiries - Last 12 Months



→ Broker registrations



→ Top Listing Agents (their online performance ranking)

Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Michelle Lyons	1252	38	2,361	47	12	1st
Carol Holm	260	1	194	32	16	2nd
Baji Gill	48	15	815	41	0	3rd

→ Top Property Categories

Description	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	233	5,883	55	4	1st
\$100K - \$200K - 2BR Residential - For Sale	122	2,449	18	5	2nd
\$200K - \$300K - 3BR Residential - For Sale	84	1,642	24	2	3rd

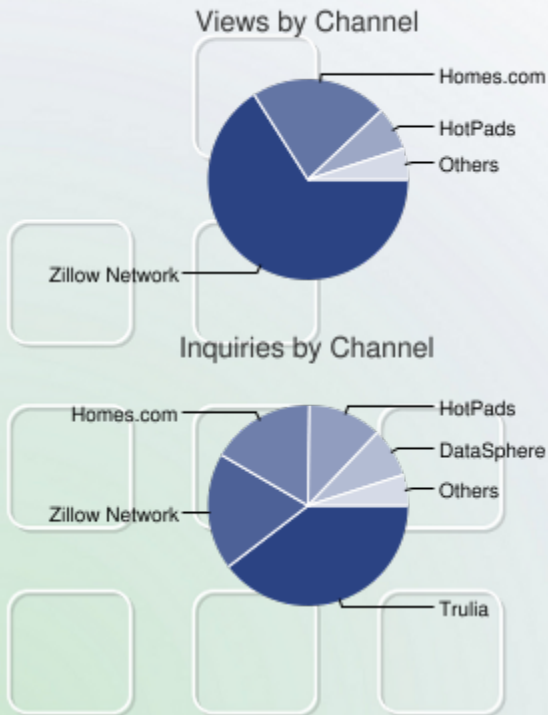
30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: CHANNEL COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

Property views, visits, and inquiries are based on the number of listings displayed by the channel. If the channel displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



How Do The Internet Marketing Channels Compare?

Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Zillow Network	Opt-In	1,166	19,786	76	8	7
Homes.com	Opt-In	908	6,729	20	12	1
HotPads	Opt-In	1,167	2,099	16	9	0
AOL Real Estate	Opt-In	1,166	411	0	0	0
HomeFinder.com	Opt-In	1,193	383	24	0	0
USHUD.com	Opt-In	908	250	19	0	0
LakeHomesUSA	Opt-In	1,063	137	43	1	0
MyREALTY.com	Opt-In	1,206	134	2	0	0
RealtyStore	Opt-In	898	81	9	0	0
RealQuest Express	Opt-In	898	43	0	0	0
CLRSearch	Opt-In	1,166	26	4	0	1
Harmon Homes	Opt-In	898	21	0	0	0
Home2.me	Opt-In	898	21	17	0	0
GovListed.com	Opt-In	898	14	0	0	0
Property Pursuit	Opt-In	908	13	2	0	0
Foreclosure.com	Opt-In	898	11	0	0	0
RealtyTrac	Opt-In	896	11	6	1	1
FreedomSoft	Opt-In	908	5	0	0	0

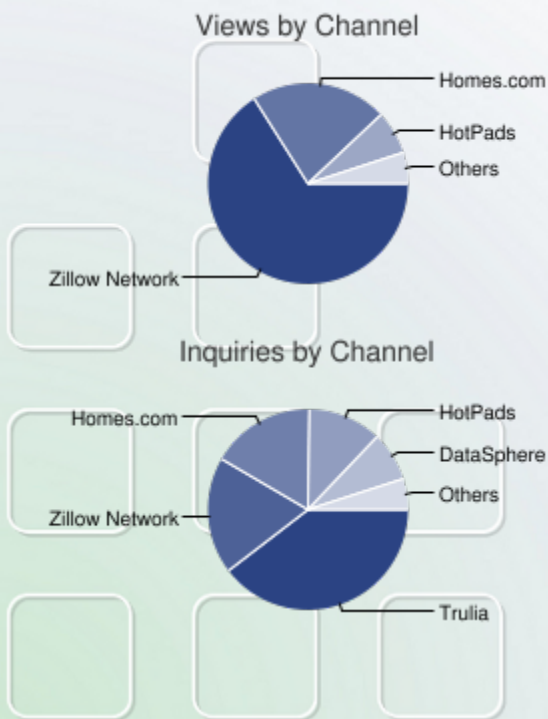
30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: CHANNEL COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

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How Do The Internet Marketing Channels Compare?

Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
eLookyLoo	Opt-In	898	0	0	0	0
Gooplex	Opt-In	898	0	0	0	0
HomeWinks	Opt-In	898	0	0	0	0
LearnMoreNow.com	Opt-In	898	0	0	0	0
RentRange	Opt-In	2	0	0	0	0
BuyerHomeSite.com	Opt-In	898	Not Provided	0	0	0
CondoCompare.com	Opt-In	875	Not Provided	0	0	0
DataSphere	Opt-In	1,063	Not Provided	62	5	1
Diggys	Opt-In	898	Not Provided	0	0	0
Enormo	Opt-In	1,063	Not Provided	1	0	0
FrontDoor	Opt-In	1,156	Not Provided	3	0	0
Homes By Lender	Opt-In	863	Not Provided	0	0	0
Homes&Land	Opt-In	1,206	Not Provided	0	0	0
HomeTourConnect	Opt-In	908	Not Applicable	0	0	0
HouseHunt.com	Opt-In	898	Not Provided	3	0	0
HUD Seeker	Opt-In	898	Not Provided	0	0	0
IAS Properties	Opt-In	898	Not Applicable	0	0	0
Juwai	Opt-In	898	Not Provided	0	0	0

30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: CHANNEL COMPARISON CHART (CONTINUED)

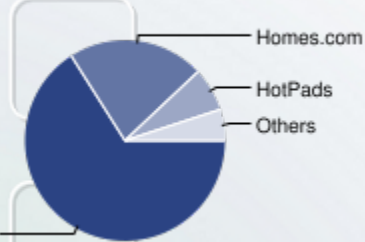
This report shows a comparison of activity generated from your listings online.

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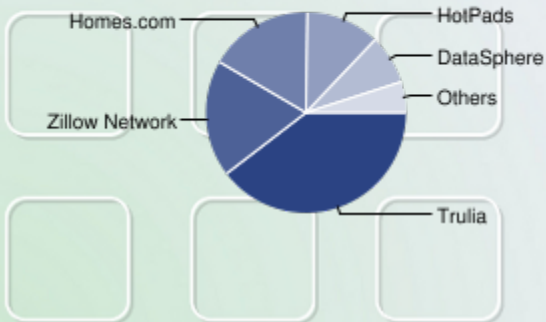
Terms are defined on the last page of this report.

How Do The Internet Marketing Channels Compare?						
Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
LiquidusMedia	Opt-In	829	Not Applicable	0	0	0
Oodle	Opt-In	1,190	Not Provided	1	0	0
Property Shark	Opt-In	908	Not Provided	0	0	0
RealEstateCentral	Opt-In	898	Not Provided	3	0	0
Realty Pilot	Opt-In	898	Not Provided	0	0	0
Relocation.com	Opt-In	898	Not Provided	0	0	0
Trulia	Opt-In	1,166	Not Provided	128	17	14
USALifestyleRealEstate	Opt-In	898	Not Provided	0	0	0
Vast	Opt-In	1,206	Not Applicable	2	0	0
Organic	0	0	Not Applicable	1	0	0
Total	Not Applicable	Not Applicable	30,175	442	53	25

Views by Channel



Inquiries by Channel





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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

Listing Activity by Inventory Category

Description	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	233	5,883	55	4	1st
\$100K - \$200K - 2BR Residential - For Sale	122	2,449	18	5	2nd
\$200K - \$300K - 3BR Residential - For Sale	84	1,642	24	2	3rd
\$20K - \$30K - 2BR Residential - Foreclosure	3	175	30	15	4th
\$100K - \$200K - 4BR Residential - For Sale	52	1,806	8	2	5th
\$30K - \$40K Land - For Sale	69	354	16	2	6th
\$200K - \$300K - 4BR Residential - For Sale	45	1,085	3	1	7th
\$100K - \$200K Residential Income - For Sale	31	352	5	5	8th
\$50K - \$60K Land - For Sale	45	245	13	2	9th
\$200K - \$300K - 2BR Residential - For Sale	41	579	9	0	10th

There are an additional 180 inventory categories that are not shown.

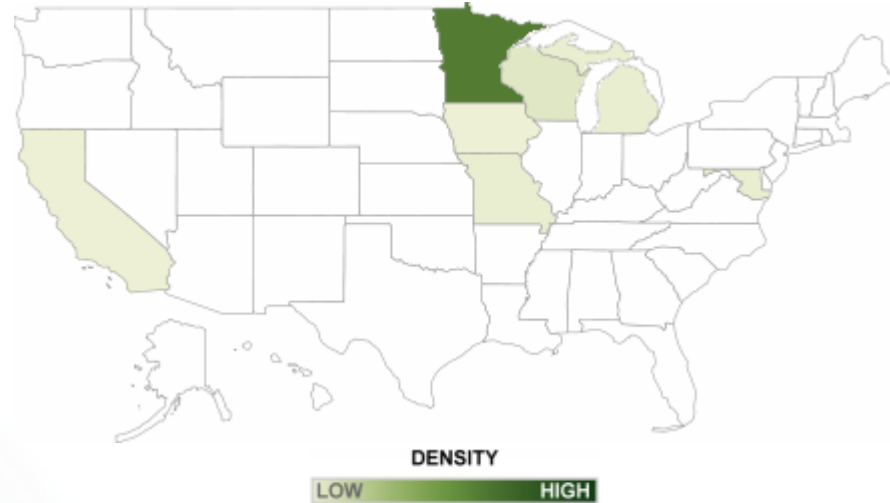
30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States				
State	Visits		Inquiries	
	Total	Percent	Total	Percent
Minnesota	281	66.3%	35	62.5%
Wisconsin	31	7.3%	1	1.8%
Missouri	14	3.3%	5	8.9%
Michigan	13	3.1%	4	7.1%
Maryland	12	2.8%	0	0.0%
California	7	1.7%	0	0.0%
Iowa	7	1.7%	1	1.8%
Illinois	6	1.4%	0	0.0%
Nebraska	5	1.2%	2	3.6%
District Of Columbia	4	0.9%	6	10.7%
Indiana	4	0.9%	0	0.0%
New York	4	0.9%	0	0.0%

→ Top Cities				
City	Visits		Inquiries	
	Total	Percent	Total	Percent
Duluth, MN	97	22.4%	15	26.3%
Minneapolis, MN	37	8.5%	1	1.8%
Saint Paul, MN	34	7.8%	5	8.8%
Superior, WI	18	4.1%	0	0.0%
Ely, MN	12	2.8%	0	0.0%
Hyattsville, MD	12	2.8%	0	0.0%
Cloquet, MN	9	2.1%	4	7.0%
Hibbing, MN	8	1.8%	0	0.0%
Two Harbors, MN	7	1.6%	1	1.8%
Brainerd, MN	6	1.4%	0	0.0%
Cannon Falls, MN	6	1.4%	0	0.0%
Dimondale, MI	6	1.4%	2	3.5%



Your Listing Asset Management Company

30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Michelle Lyons Port Cities Realty, LLC	1252	38	2,361	47	12	1st
Carol Holm BayView Realty, LLC	260	1	194	32	16	2nd
Baji Gill Western Realty	48	15	815	41	0	3rd
Lynn Beechler Lynn Beechler Realty	183	22	882	11	4	4th
Kathy Mathias Coldwell Banker East West Realty	20	29	702	7	4	5th
Jamie Sathers-Day J.S. Realty, LLC	203	29	963	5	1	6th
Sue Bott Prodigy Home Services Inc	362	29	470	10	2	7th
Darren Hansey Edmunds Co. LLP	206	12	634	3	3	8th
Nick Christensen Prodigy Home Services Inc	2629	11	110	10	5	9th
Tom Little Coldwell Banker East West Realty	1086	20	822	6	0	10th



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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Sharon McCauley Coldwell Banker East West Realty	672	20	97	14	3	11th
Michele Vesel Century 21 Gilderman & Associates, Inc	133	10	584	15	0	12th
Casey Knutson Carbert Edmunds Co. LLP	1097	15	520	10	1	13th
Jackie Sathers J.S. Realty, LLC	73	13	708	7	0	14th
Wendy Lyytinen Regional Realty, Inc.	124	13	557	10	0	15th
Trish Kroening Coldwell Banker East West Realty	415	9	750	4	0	16th
Mark Lutterman Edmunds Co. LLP	156	26	423	8	0	17th
Frank Messina Messina & Associates, Inc. GMAC Real Estate	67	45	217	3	1	18th
Cathy Edin East West Realty Moose Lake	333	11	286	3	3	19th
Thomas Bridge Port Cities Realty, LLC	848	8	401	4	1	20th



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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Amy Spampinato Prodigy Home Services Inc	2490	8	389	4	1	21st
Valerie Abbott-Berg Adolphson Real Estate, Inc.	446	13	329	3	1	22nd
Teresa Koivula Century 21 Gilderman & Associates, Inc	2619	6	205	13	0	23rd
Kathleen Busche Edmunds Co. LLP	232	10	446	4	0	24th
Arlene Anderson Regional Realty, Inc.	75	7	251	2	2	25th
Michelle Kuklinski Adolphson Real Estate, Inc.	1164	21	373	2	0	26th
Christine Mattila Century 21 Gilderman & Associates	350	40	162	1	0	27th
Uriah Wilkinson Regional Realty, Inc.	2384	12	279	6	0	28th
Ron Tondryk Coldwell Banker East West Realty	66	15	413	1	0	29th
David Corbin Coldwell Banker East West Realty	174	8	233	0	2	30th



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DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Terri Lyytinen Regional Realty, Inc.	807	16	359	2	0	31st
Julie Sathers J.S. Realty, LLC	207	10	385	3	0	32nd
Pam Dahlberg Coldwell Banker East West Realty	190	16	351	2	0	33rd
Sherri Underthun Duluth Realty Co.	1409	12	276	1	1	34th
Nancy Harter BayView Realty, LLC	2688	13	79	10	0	35th
Deb Switzer RE/MAX CLOQUET	2584	25	100	5	0	36th
Pat Turonie Coldwell Banker East West Realty	132	15	303	2	0	37th
Elena Omirova Davidson East West Realty Moose Lake	2592	10	128	0	2	38th
Lynn Nephew RE/MAX 1	1202	20	263	1	0	39th
Paul Norlander Options Realty	21	4	394	2	0	40th



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DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Ruth Rabold Century 21 Gilderman & Associates, Inc	88	23	62	5	0	41st
Carol Hesch Coldwell Banker East West Realty	181	4	136	0	2	42nd
Gloria Smith Edmunds Co. LLP	147	8	308	2	0	43rd
Jody Mattinen Adolphson Real Estate, Inc.	422	13	317	0	0	44th
Deven VanHouse Century 21 Gilderman & Associates	2988	14	160	4	0	45th
Jeff Urbaniak North Point Realty LLC	171	11	224	3	0	46th
Stephanie Linde Real Estate Consultants, Inc.	158	2	253	5	0	47th
Michael Kelly Coldwell Banker East West Realty	468	3	52	2	2	48th
John Goedel Prodigy Home Services Inc	1601	3	50	2	2	49th
Jim Miischler-Philbin Northern Communities Realty	1093	6	283	2	0	50th



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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Don Seipke Edina Realty Duluth	398	20	50	0	1	51st
Deanna Bennett Messina & Associates, Inc. GMAC Real Estate	315	26	86	1	0	52nd
Michael Jorgensen Edina Realty Duluth	2261	13	80	1	1	53rd
Tom Henderson Options Realty	2985	8	264	1	0	54th
Jennifer Mattson BayView Realty, LLC	1483	17	61	4	0	55th
Kurt Johnson Options Realty	301	7	59	3	1	56th
Blythe Thill Coldwell Banker East West Realty	326	8	191	3	0	57th
Ruth Janke Coldwell Banker East West Realty	1814	8	251	1	0	58th
Lisa Westendorf Adolphson Real Estate, Inc.	1430	7	224	2	0	59th
Alex Rogers Coldwell Banker East West Realty	3007	11	239	0	0	60th



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DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Roger Maki RE/MAX CLOQUET	60	7	42	7	0	61st
Christina Hujanen Port Cities Realty, LLC	2283	12	152	2	0	62nd
Stu Mattonen Edina Realty Duluth	2883	18	115	1	0	63rd
Larry Peterson Century 21 Gilderman & Associates, Inc	2238	27	13	1	0	64th
Eileen Gannon Edmunds Co. LLP	470	4	86	6	0	65th
Dianne Siltanen RE/MAX CLOQUET	295	10	142	2	0	66th
Sheryl Homan Edina Realty Duluth	1421	17	93	1	0	67th
Christine Fairchild RE/MAX 1	226	11	120	2	0	68th
Susan Dusek Edina Realty Duluth	248	16	130	0	0	69th
Chelsea Siltanen RE/MAX CLOQUET	2818	7	92	4	0	70th



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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Claude Wenaas Coldwell Banker East West Realty	189	8	182	1	0	71st
Kriss Sutherland Coldwell Banker East West Realty	172	5	242	0	0	72nd
Rae Johnson Welcome Home Realty	249	11	175	0	0	73rd
Scott Gay East West Realty Moose Lake	77	9	85	3	0	74th
Amy Skar Edina Realty Duluth	2789	6	75	0	1	75th
Sandi Nelson Edina Realty Duluth	2410	18	86	0	0	76th
Jodi Olson Century 21 Gilderman & Associates, Inc	1214	11	56	3	0	77th
Gary Kalligher RE/MAX 1	134	9	169	0	0	78th
Philip Johnson Edmunds Co. LLP	18	4	189	1	0	79th
Linda Johnson Messina & Associates, Inc. GMAC Real Estate	977	3	20	2	1	80th



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DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

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Terms are defined on the last page of this report.

→ Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Corrine Hobbs Edina Realty Duluth	1976	15	93	0	0	81st
Cheryl Morinville Edmunds Co. LLP	367	5	168	1	0	82nd
Belinda Sternberg Century 21 Gilderman & Associates, Inc	2273	2	162	2	0	83rd
Tracey Tellor RE/MAX 1	2796	7	103	2	0	84th
Jonathan Thornton RE/MAX 1	57	8	126	1	0	85th
Jeanne Tondryk Coldwell Banker East West Realty	196	7	167	0	0	86th
Patry Truman Coldwell Banker East West Realty	477	9	102	1	0	87th
Nick Christensen RE/MAX 1	2629	6	131	1	0	88th
Steve Carlson Messina & Associates, Inc. GMAC Real Estate	2598	18	28	0	0	89th
Caleb Maki Coldwell Banker East West Realty	2310	9	124	0	0	90th



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DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

Listing Activity by Agent						
Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Mark Bovee Edina Realty Duluth	154	15	54	0	0	91st
Kevin Lomen RE/MAX 1	163	9	118	0	0	92nd
Lee Conradi Edmunds Co. LLP	26	10	35	2	0	93rd
Judy Snow Edmunds Co. LLP	300	1	53	0	1	94th
Janee Beck Welcome Home Realty	2666	3	137	1	0	95th
Carol Hall Coldwell Banker East West Realty	1681	2	178	0	0	96th
Kathy Barrett Coldwell Banker East West Realty	176	15	35	0	0	97th
Kevin Rappana RE/MAX 1	2626	3	29	4	0	98th
Michael Edmunds Edmunds Co. LLP	68	1	186	0	0	99th
Mary Beth Nevers Messina & Associates, Inc. GMAC Real Estate	1878	6	27	3	0	100th

There are an additional 132 agents that are not shown.



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30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: BROKER REGISTRATION LIST

This report shows a list of brokerages who are registered for ListHub. They are sorted alphabetically by company name. Brokerages that have paid for an upgraded account are indicated by a 'yes' in the "Paid ListHub Broker" column.

Terms are defined on the last page of this report.

→ Broker registration list			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
Adolphson Real Estate, Inc.	388		52
Arrowhead Realty Inc.	339		0
Bachand Realty, Inc.	470		2
BayView Realty, LLC	106		39
BLANCHE LINDGREN REALTY	198		0
Century 21 Gilderma n & Associates	51		48
Century 21 Gilderma n & Associates, Inc	10		94
CMRA, LLC	346		18
Coldwell Banker East West Realty	15 76		214
Duluth Realty Co.	63		11
East West Realty Moose Lake	77		24
Easy Realty	126		0
Edina Realty Duluth	25		186
Edmunds Co. LLP	18		72
Focus Real Estate Group, LLC	371		0
Gables & Ivy Real Estate	142		10
J.S. Realty, LLC	28		37
Joan Burke Realty	67		1
Lynn Beechler Realty	6		19
Messina & Associates, Inc. GMAC Real Estate	35		134



Your Listing Asset Management Company

30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: BROKER REGISTRATION LIST (CONTINUED)

This report shows a list of brokerages who are registered for ListHub. They are sorted alphabetically by company name. Brokerages that have paid for an upgraded account are indicated by a 'yes' in the "Paid ListHub Broker" column.

Terms are defined on the last page of this report.

→ Broker registration list			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
North Point Realty LLC	294		7
Northern Communities Realty	201		4
Options Realty	271		24
Port Cities Realty, LLC	204		45
Prodigy Home Services Inc	369		38
RE/MAX 1	432		97
RE/MAX CLOQUET	97		42
Real Estate Consultants, Inc.	110		2
Real Estate Services of Duluth	40		7
Regional Realty, Inc.	114	Yes	34
Roger Maki Realty	37		0
Town & Country Real Estate, Inc.	192		0
United Country Banning Junction Realestate Inc.	195		0
Walters Real Estate and Investments Inc. DBA E & W Properties	304		0
Weichert, Realtors Twin Ports	31		0
Welcome Home Realty	392		17
Western Realty	12		15
WHY USA Northland Realty	208		0

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EXPLANATION OF TERMS

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Channel labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the channels, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected to the property page for that listing (for example the ListHub hosted property page or property page on the brokerage Web site).

Inquiries - an event where the consumer starts an interaction with the broker or agent using one of the links on the ListHub hosted property page or by using a link on the channel Web site. This would result in the broker/agent receiving an email with a return email address for the consumer. The number of times a consumer clicked on "Click to view phone number" is also measured and reported under "Inquiries".

Listing Count - the number of active listings that each agent has on the date of the report, or the number of active listings in a property category on the date of the report.


Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - This indicates that the Web site does not include the feature that would generate metrics in this category. For example, some channel Web sites do not have a property detail page for each listing, and therefore the ListHub reports would not display "views" for that site.

Not Provided - This indicates that the Web site does not provide this category of data to ListHub for inclusion in the reports.

Performance Rank - ListHub uses unique algorithms to determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the Internet marketing channel Web site. It is from the property view that the consumer has access to the link for even more property information which would result in a "visit or click-through" when clicked.

 - Indicates that the traffic reported by the site includes traffic from mobile applications.